

ERASE Racism is Hiring Social Justice Campaign Coordinators

ERASE Racism works to eliminate barriers to racial equity primarily in housing and public school education. Related issues include fostering equitable community development and community health.

ERASE Racism has carried out successful policy, legislative, organizing, legal and communications campaigns to combat structural racism on Long Island, and New York State campaigns are now underway. We are currently hiring two social justice professionals to join our diverse team. **One position carries primary responsibility for ongoing organizational communications and targeted communication campaigns associated with program areas. The other position is primarily responsible for coordinating the Education Equity Initiative.** An existing staff attorney coordinates the Inclusive Housing Program.

We seek candidates for our team with diverse professional experiences, from diverse racial and ethnic backgrounds, and possessing diverse skills and expertise. The three campaign coordinators work collaboratively and with the President to collectively design and implement campaigns.

The following skills are all helpful in executing the work of ERASE Racism. Because our agenda is executed collectively, each staff person need not possess all of the skills described below. **Individuals seeking the Communications position must possess intermediate or expert level skills in the communications area and have, at least, 2 years of work experience. A candidate with familiarity in 1-2 other skill areas described below is strongly preferred. Candidates seeking the Education Equity position must have intermediate or expert level skills in 1- 2 of the following areas: civic engagement, public advocacy, action research or civil rights advocacy. In addition, this individual must have knowledge and understanding of current trends in public school education and a strong commitment to education equity for black and Latina/o students. A strong candidate has intermediate or expert knowledge of education policy issues or public school education practices in New York State and/or Long Island and, at least, 2-3 years of work experience.**

Skill sets are described briefly below.

1. **Communications** – Writing, messaging, graphics, etc. on multiple platforms and utilizing diverse technology and techniques, e.g. from print newsletters to press releases to websites, social media and public education campaigns. Your education and/or experience may be in journalism, public relations, marketing, communications or media.
2. **Civic engagement** – Educating, training and mobilizing community leaders, and building effective coalitions of diverse constituents. Your education and/or experience may be in union organizing, electoral organizing, grassroots activism or public interest law.
3. **Public advocacy** – Identifying and prioritizing policy advocacy and/or legislative campaigns, developing effective policy/legislative recommendations, relationship

building with elected officials (and their staff) and/or government officials, engaging constituents in strategy development, and executing and coordinating all aspects of campaign implementation. Your education and/or experience may be in social justice movements, labor organizing, policy analysis, community organizing, nonprofit advocacy or public interest law.

4. **Action research** – Designing and conducting quantitative and qualitative research to support policy and legislative campaigns. Your education and/or experience may be in data mining or demographic analysis in government, academia, think tank or nonprofit organizations.
5. **Civil rights advocacy** – Analyzing laws and public policies, identifying potential legal intervention, working with outside counsel, legal writing and research. Your education and/or experience may be in public interest law, social justice movements, education law or human rights.

Follow the links to apply for either the [Communications Coordinator](#) or the [Education Equity Campaign Coordinator](#), to review specific job descriptions and follow instructions for submitting a resume and cover letter according to requirements. Incomplete applications will not be considered. If you have questions about applying, please send an email with your questions rather than call the office. Instructions for sending questions can be found in each of the job descriptions.

Thank you for your interest in joining ERASE Racism's staff team.